

INNOVATION SERVICES

Why Nest?

Nest delivers a roadmap to integrate innovation into your business and transform your culture. We support you on the entire journey - from setting your innovation strategy and building agile and human-centered design skills, all the way to exploring open innovation opportunities with new technology and empowering your teams to innovate. We've helped over 50 clients on their innovation journey and engaged them with the world's best startups.

Why innovate?

The exponential speed of technological advancement combined with lengthy internal R&D cycles often results in outdated solutions. Companies that build a culture of experimentation, customer-first mindset, and leverage open innovation can maintain market dominance.

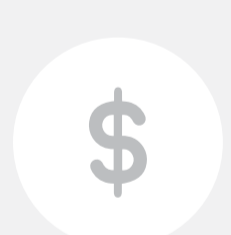
1 SET YOUR STRATEGY

A clear, prioritised and impactful innovation strategy is critical for digital transformation. Inspired stakeholders, who are collectively bought-in to the decisions, lead to effective innovation.

■ SENIOR LEADERSHIP WORKSHOP



Senior Leaders to C-Suite



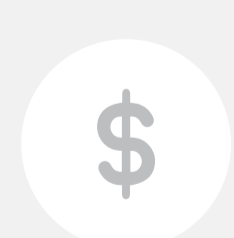
From: US\$15,000



Full-Day or Two half-day workshops

Inspire leaders through innovation success stories and identify, prioritise, and align your innovation strategy. **Objective:** create collective buy-in among senior leaders for areas of innovation.

■ IDEATION



From: US\$7,500



Half-Day

Empathise and identify innovation opportunities through a collaborative workshop centered on the business value chain. **Objective:** identify and prioritise problem statements for your innovation strategy.

2 BUILD THE SKILLS



In this era of digital transformation, innovation is a must to stay relevant. Employees and leaders must be equipped with the tools and structures that enables teaches them to experiment and test new products/ideas with a human-centered and agile approach.

■ INNOVATION METHODOLOGY EXPOSURE

 General audience of 20+  From: US\$15,000  Half-Day to Full-day


Improve your employees' problem-solving skills through a design thinking experience.
Objective: primary understanding of innovation methodology.

■ DESIGN THINKING

 General  From: US\$4,000  Half-Day




“Learn by doing” workshop on human-centered and agile development processes.
Objectives: integrate customer-first thinking into your business. Lead the team to identify real business problems and drive internal innovation.

■ INNOVATION PROTOTYPING

 Mid-Level  From: US\$25,000  3-5 days




Accelerate solutions and learn to experiment.
Objectives: develop, prototype and test solutions faster. Apply customer-first principles, agile methodologies, and other key innovation techniques to real business challenges.

■ TECHNOLOGY EXPOSURE

 General  From: US\$25,000  3-5 days

Hands-on workshops for key technologies, such as blockchain. In our workshop series, individuals will learn the foundations of the technology and relevant business applications.
Objectives: build familiarity with key technologies. Encourage your team to look outside the organisation for inspiration.

■ INTERNAL INNOVATION CHALLENGE

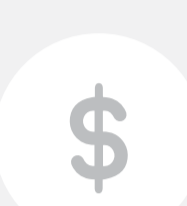

 General  From: US\$15,000  1.5 full days or 3 half-day

An internal innovation challenge competition that teaches design thinking processes and best practices for business pitching.
Objectives: create a culture of internal innovation and generate new ideas. Upskill and inspire employees.

3 EXPLORE OPEN INNOVATION

It is crucial to leverage open innovation, rather than building siloed internal solutions that quickly become outdated. Startups continue to iterate quickly and incorporate the newest technology to service their customers. Working with startups can help you quickly leverage the newest developments in technology to maintain a competitive advantage.

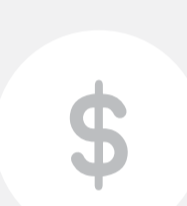

ACCELERATOR

 From: US\$350,000
  8-12 weeks

An accelerator programme in which curated startups create a solution for identified strategic business needs.

Objective: source, test and integrate startup solutions to address real business challenges.

SOURCING/VETTING

 From: US\$50,000
  Custom

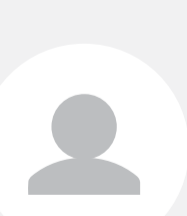


Nest can provide bespoke sourcing services for those running their own accelerators or venture funds.

Objective: discover startups that can provide the right solutions for your organisation or investment portfolio.

4 EMPOWER YOUR TEAMS

Culture shift and building resilience are some of the toughest challenges facing leaders. Teams that are aligned on values and purpose feel work well together. Our workshops help teams build an identity, gain clarity on their contribution to the overall vision, and equip managers with leadership skills that keep the innovation culture alive beyond the workshop.


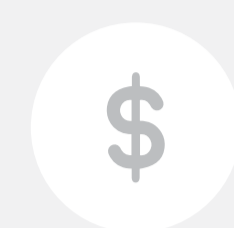
TEAM BUILDING

 Teams
  From: US\$4,000
  Half-Day

Values and trust building workshop to build team bonding and alignment.

Objective: get to know your teammates as a whole and build empathy, trust, and skills to collaborate for a better work-life experience.


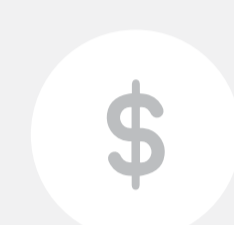

STRATEGY ALIGNMENT

 Teams  From: US\$4,000  Half-Day to Full-day

A collaborative workshop utilising human-centered design workshop principles to re-align team mission, vision, strategic objectives, and individual roles to meet business goals.


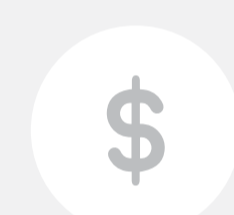

Objective: Create a collective identity that gives your team purpose and clarity on individual roles and contribution.

TEAM OFFSITE

 Teams  From: US\$4,000  Half-Day to 2-days

A custom-designed set of workshops and experiences to meet your strategic business needs. These often include Design Thinking, Strategy Alignment, and Team Building.

INNOVATION LEADERSHIP

 Managers  From: US\$4,000  Half-Day to Full-day training

Upskill your managers on team management practices that keep the innovation mindset alive.

Objectives: use design thinking processes as a management tool, not a one-off experience. Inspire teams to use empathy and agile development to increase productivity.

GET IN TOUCH

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